

ABSTRACT

System and method for allowing users to freely select and use various abata images provided by a plurality of abata image providers are disclosed.

5 The abata intermediating system includes an abata providing device for storing abata data having abata image and abata item image and providing the abata data through a network; an abata service device for receiving the abata data from the abata providing device and supplying the abata data in a shape of web document or the like; a user terminal for outputting the abata data through the abata service device or a client
10 program like a messenger; and an abata intermediating device for introducing the abata data provided from at least one abata providing device, intermediating transaction of the abata data between a selected one of the abata providing devices and the user terminal, receiving a changed abata image from the corresponding abata providing device in response to an abata change request, and then changing a representative abata image of
15 the abata service device or the client program into the changed abata image.